

# Portland Code Camp 2012

Saturday, June 2, 2012 | Portland, Oregon | [www.PortlandCodeCamp.org](http://www.PortlandCodeCamp.org)

## Contact:

Arnie Rowland [arnie@osql-d.org](mailto:arnie@osql-d.org)

Stuart Celarier [stuart@visualstuart.net](mailto:stuart@visualstuart.net)



## Sponsorship Opportunities

The community organizers of Portland Code Camp 2012 are proud to offer the following sponsorship opportunities. The event is free and open to the public. Last year's event attracted 550 attendees to 56 sessions with 40 presenters. We are planning for 550 attendees for Portland Code Camp 2012.

### Marquee Sponsorship Opportunities

Marquee Sponsorship Opportunities are special ways to show your support Portland Code Camp 2012, and achieve maximum visibility for your company. Find details about these premium Marquee Sponsorship Opportunities on page 2.

Venue and Onsite Registration Expenses ▪▪ Saturday Lunch ▪▪ Public Transit Ridership ▪▪ Saturday Evening Reception Friday Welcome Reception ▪▪ Saturday Morning Refreshments ▪▪ Saturday Afternoon Refreshments

Sponsorship	Amount	Sponsor Benefits
<b>Platinum Sponsor</b>	\$2,000 and up	Display Table, 6' table with two chairs. Excellent opportunity to meet attendees! Sponsor may contribute a prize for drawing at evening reception, collect business cards at the table, and Sponsor may draw the winner and present the prize Sponsor Acknowledgement for Contributing to Lunch for attendees Sponsor Literature and/or Evaluation Software may be distributed at the table Four Sponsor Logo slides in rotation at the opening general session and evening reception Sponsor Logo and Name displayed on Portland Code Camp 2012 website and welcome banner
<b>Gold Sponsor</b>	\$1000 and up	Sponsor may contribute a prize for drawing at the evening reception Three Sponsor Logo slides in rotation at opening general session and evening reception Sponsor Logo and Name on Portland Code Camp 2012 website and welcome banner
<b>Silver Sponsor</b>	\$500 and up	Sponsor may contribute a prize for drawing at the evening reception Two Sponsor Logo slides in rotation at opening general session and evening reception Sponsor Thank You at opening general session Sponsor Logo and Name on Portland Code Camp 2012 website and welcome banner
<b>Standard Sponsor</b>	\$100 and up	A Company Logo slide in rotation at the opening general session and evening reception Sponsor Logo and Name on Portland Code Camp 2012 website and welcome banner

# Portland Code Camp 2012 Sponsorship Opportunities

**Individual or Community Contributor**      \$5 and up      Name on Portland Code Camp 2012 website and our undying gratitude!

## Marquee Sponsorship Opportunities

Support Portland Code Camp 2012 with high visibility, high profile exposure for your company, organization, product or service with one of these premium Marquee Sponsorship Opportunities. Each of these represents a unique opportunity, so act now.

Marquee Opportunity	Amount	Benefits
<b>Venue and Onsite Registration Expenses</b>	\$4000	Sponsor Logo and Name on Event and Room Signage All Platinum Sponsor benefits
<b>Saturday Lunch</b> <i>Gourmet box lunch &amp; soda</i>	\$5000	Sponsor Logo and Name on two 2' x 3' placard signs prominently displayed at box lunch pick-up One page insert in box lunch or sticker on box lunch Opportunity for your staff to hand out box lunch — a nice personal touch All Platinum Sponsor benefits
<b>Saturday Evening Reception</b> <i>Hors d'oeuvres &amp; drinks, live music &amp; door prize drawings</i>	\$2500	Sponsor Logo and Name on two 2' x 3' placard signs prominently displayed at reception Display Table with chairs at reception Special Thank You from the stage at beginning and end of door prize drawings All Platinum Sponsor benefits
<b>Public Transit Ridership</b> <i>Go green &amp; avoid parking costs: take public transit. Attendees presenting a ticket or transfer will be given two full-fare tickets or equivalent</i>	\$1500	Sponsor Logo and Name on 2' x 3' placard sign prominently displayed at public transit kiosk Sponsor Logo and Name on Portland Code Camp 2012 website as Public Transit Ridership sponsor All Gold Sponsor benefits
<b>Saturday Morning Refreshments</b> <i>Baked goods, fresh fruit &amp; assorted beverages</i>	\$1500	Sponsor Logo and Name featured prominently on placard signs at refreshment stations All Gold Sponsor benefits
<b>Saturday Afternoon Refreshments</b> <i>Snacks, fresh fruit &amp; assorted beverages</i>	\$1500	Sponsor Logo and Name featured prominently on placard signs at refreshment stations All Gold Sponsor benefits
<b>Friday Evening Welcome Reception</b> <i>Reception for Sponsors, Presenters, Volunteers &amp; Special Guests with food &amp; drinks</i>	\$1000	Sponsor Logo and Name featured prominently on placard signs at reception Display Table with chairs at reception All Gold Sponsor benefits

## Additional Information

Portland Code Camp 2012 is produced by and for the community of software developers and affiliated disciplines. Event sponsorship does not entail oversight or selection of topics or content.

## Portland Code Camp 2012 Sponsorship Opportunities

Payments to, and accounting for the event is Portland Code Camp, an IRS 503(c)3 educational organization. Payments can be made by credit card online using Paypal or by check.

While Code Camp requires funds to operate, sponsorship is also accepted in the form of in-kind contributions where the goods or services provided are those required for Code Camp. We are especially interested in community groups helping plan and publicize the event. If you have any questions about how you can help, please contact us.

Thank you for supporting Portland Code Camp 2012!

### Portland Code Camp 2012 Sponsorship Form

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Sponsoring Amount: \_\_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

#### Please select the appropriate sponsorship level

- Marquee Sponsor (please specify) \_\_\_\_\_
- Platinum Sponsor (\$2,000 and up)                       Standard Sponsor (\$100 and up)
- Gold Sponsor (\$1,000 and up)                               Individual or Community Contributor (\$5 and up)
- Silver Sponsor (\$500 and up)

#### Important deadlines

Sponsorships must be received in full no later Friday, May 25, 2012 in order to guarantee inclusion in print and display materials. Any Sponsor supplied Presentation materials must be received by May 25, 2012.

#### Payment methods

Make checks payable to Portland Code Camp, or use our PayPal account [treasurer@portlandcodecamp.org](mailto:treasurer@portlandcodecamp.org). Send checks to:

Portland Code Camp  
c/o Dennis Parks, Treasurer  
20060 SW Clarion St.  
Beaverton, OR 97006